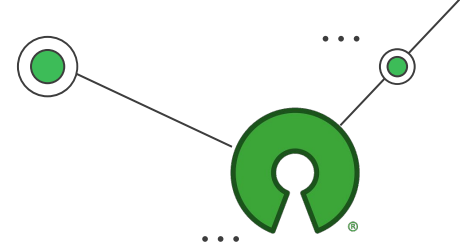


Why Europe needs the OSAID: Openwashing and the AI act

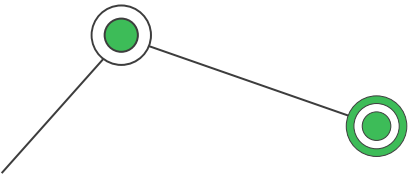
OSI Town Hall

Jordan Maris, EU Policy Analyst, Open Source Initiative

whoami



- Today: Policy Analyst for the Open Source Initiative, working from Brussels
- Long-term open source user
- Former EU parliamentary staffer
- Focus on Open Source software
- Worked on AI act, Product Liability Directive, CRA



A long time ago (before ChatGPT) in a Parliament far away

AI ACT

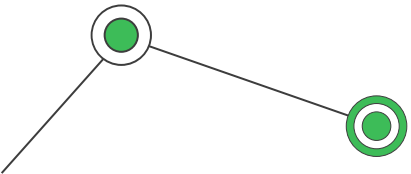
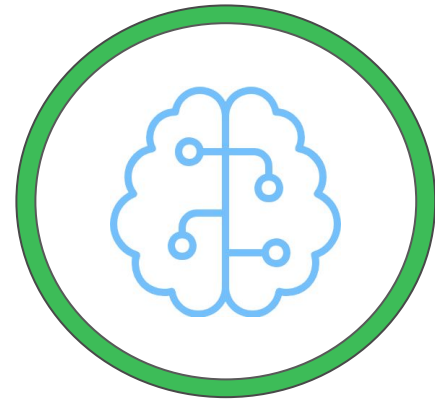
It's 2022 in Brussels, and a young, naive policy advisor is finishing his first negotiation.

As the meeting comes to a close, the lead negotiator asks if there is any other business.

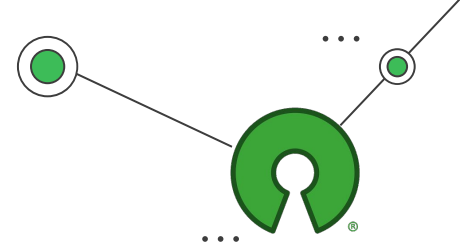
The advisor raises his hand and asks, "what about Open Source?". Little does he know, he's about to create a lot of problems for a lot of people.

What happened next ?

- An imprecise exemption
- Exploited by companies for Openwashing
- The OSI develops the Open Source AI Definition



An actual conversation in Brussels

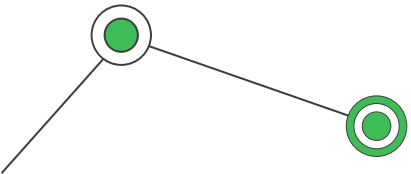
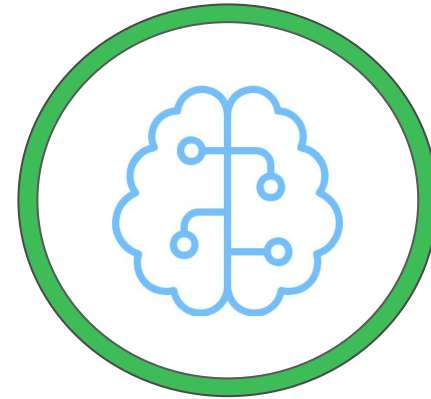


This is Simon, he is the Director of EU policy for the Open Source Initiative, the steward of the Open Source definition

Jordan Maris, Policy Analyst, OSI

Nice to meet you Simon, perhaps you can answer a question for me: we added an exemption in the AI act for Open Source AI, but now everybody is wondering: **what is Open Source AI?**

Advisor to an MEP on the AI act





Marco Pancini • 2nd
Senior Director, Head of EU Affairs @ Meta
2d • Edited • 🌐

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Earlier this month, **Meta** hosted an EU Innovation Day in Brussels to demo our [cutting edge open source AI models](#) and augmented reality technologies. It was a pleasure speaking with **Euracti**  ir media partner on the day, about the transformative power of these technologies and their potential to drive European innovation, and spur economic growth and competitiveness - a critical priority for Europe's institutions.

18 Full time

€9mn budget



Marco Pancini • 2nd
Senior Director, Head of EU Affairs @ Meta
1w • 🌐

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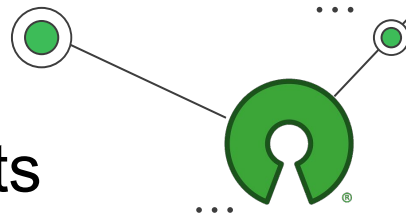
Meta's [#EUInnovationDay](#) last week was a success. Thanks to all of our participants and speakers. It was great to see and hear from so many people committed to Europe's innovation story!

Europe is at a crossroads and is lagging behind on AI and other tech. But I am an optimist and I believe the EU has all the tools it needs to innovate and compete on a global scale, especially its world class talent and R&D ecosystem.

But the extractive and complex regulatory environment is holding Europe back from using its biggest asset of all: the single market! The EU now has around 100 tech focused laws and over 270 regulators active in tech, making the digital single market a digital single mess. Europe must take this opportunity to work with the US, and embrace [Open Source AI](#) which is good for the economy, innovation and security. 

Check out my statements from the event:


41 Lobbyists



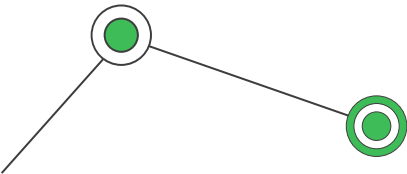
Marco Pancini • 2nd
Senior Director, Head of EU Affairs @ Meta
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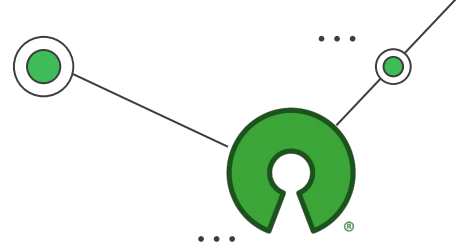
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Yesterday I had the pleasure to speak at the [#EBS2024](#) to present **Meta** view on AI and regulation.

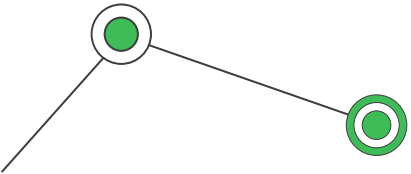
 Meta has joined forces with other companies, including some leading European ones like **Spotify**, **EssilorLuxottica**, **Ericsson** and many others (<https://euneedsai.com/>), to sign an open letter [urging the EU for regulatory clarity on AI](#). Here's why this is crucial:

- Economic Opportunity: Generative AI has the potential to boost global GDP by 10% over the next decade. Yet, Europe's inconsistent regulatory approach risks missing out on these transformative benefits.
- Regulatory Challenges: The EU's complex regulatory environment is a hurdle for tech innovation. With over 100 tech laws and 270 regulators, young companies face significant barriers.
- A Call for Action: We need harmonized, clear, and swift decisions on AI data regulations / GDPR to leverage Europe's strengths in research and talent.
- Open Source Vision: Meta believes in open-source AI, like Llama, to foster competition, enhance safety, and accelerate innovation. Open models allow for greater scrutiny and collaboration, leading to better products and more opportunities.
- Future Priorities: The EU must embrace an innovation-first agenda, simplify data training regimes, and consider a single digital regulator to balance interests and foster growth.



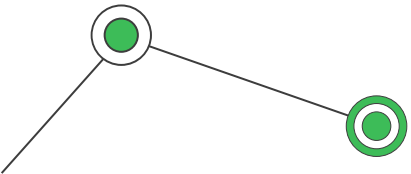
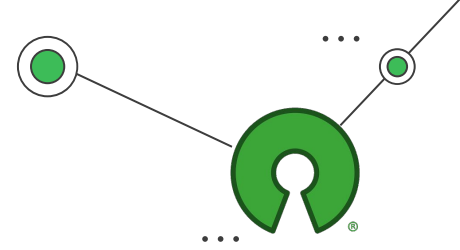


We are up against an army of lobbyists, who want to redefine not just Open Source AI, but **what Open Source means**



What are Openwashers arguments?

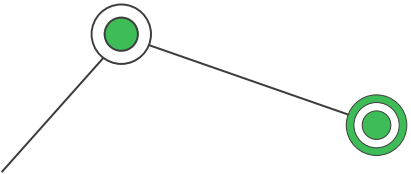
- AI poses a bigger threat, usage restrictions are justified
- Our AI is the most used AI so Open Source AI is whatever we say it is!
- **AI is different to software**





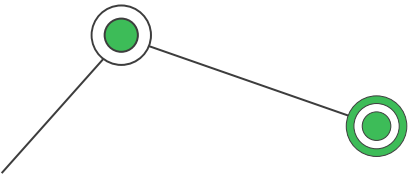
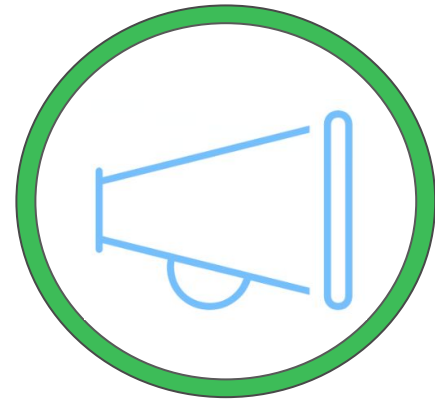
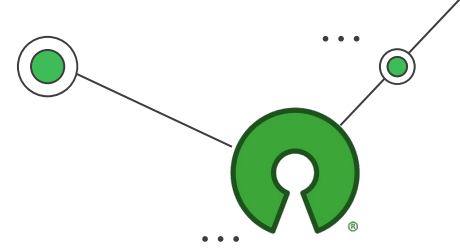
There are only two visions of Open Source AI in Brussels:

Meta's, and the OSAID.



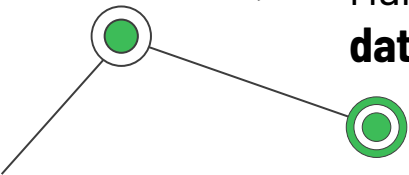
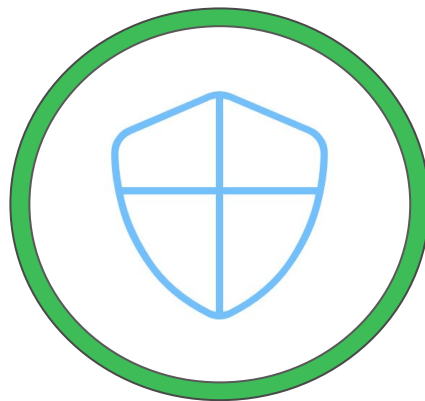
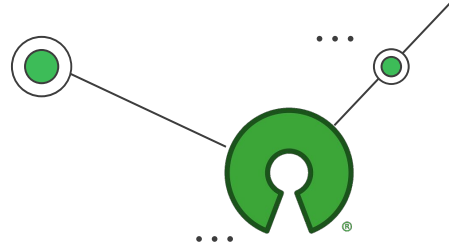
What do lawmakers want?

- A definition that is legally sound:
 - That they can apply in all cases
 - That recognises challenges:
 - Data Protection (GDPR)
 - Different Copyright Rules

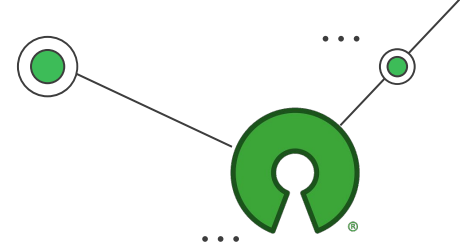


How does the OSAID do this without compromising the four freedoms?

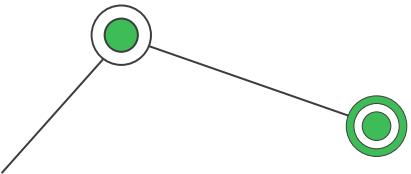
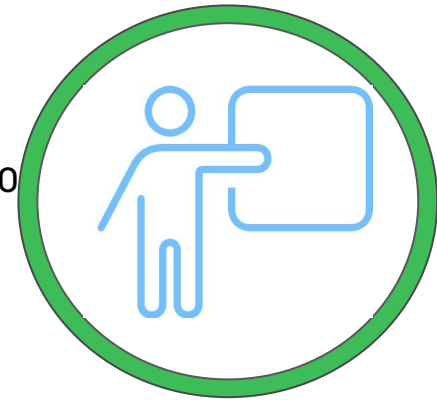
- Mandates the sharing of all training data that it is **legally/technically possible** to share.
- Mandates sharing **where** data that cannot be shared can be acquired
- Mandates **highly detailed, granular description** of all data for purposes of replication
- Mandates **full release of training and data-processing** code



What are we doing ?



- Explaining this issue to Lawmakers/Staffers:
letter to the Commission
- Participating in EU Commission Working Group on
Codes of Practice for GPAI
- Highlighting Openwashing
- Presenting the OSAID





Q&A

